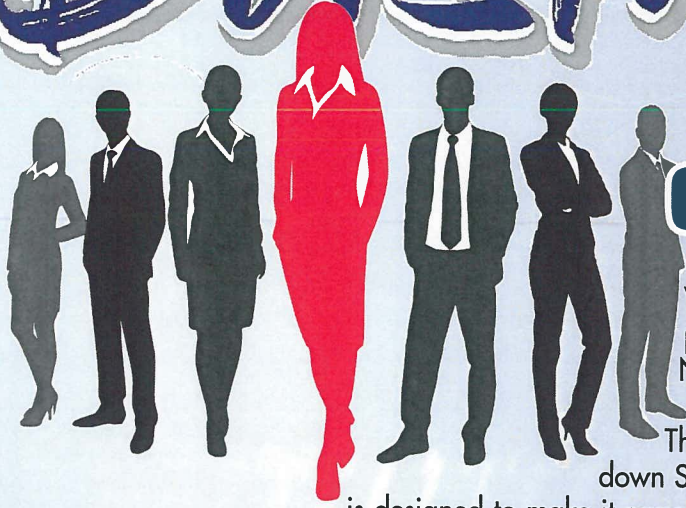


THE ALPENA NEWS Business



EXPO 2018 COMING TOGETHER

2018 Business Expo will be held at the beautiful Aplex, 701 Woodward Avenue, Alpena on Friday, February 2nd from 5:30 p.m. to 7:30 p.m. for a Chamber of Commerce Expo Exclusive: Network Business to Business Only Pre-Expo Event & Saturday, February 3rd, 2018 from 10 a.m. until 4 p.m. Set up available Thursday evening, 4:00 to 7:00 and Friday 10 a.m. - 5 p.m. Tear down Saturday, February 3rd from 4 p.m. until 6 p.m. This two day event

is designed to make it easy for you to staff while giving you maximum exposure to the market place! Your investment will include over \$10,000 in newspaper and radio advertising starting in January, your booth and more! You will be part of the special supplement that will appear in The Alpena News on Thursday, February 1, 2018. This supplement will reach over 30,000 potential customers. Registration at the door will allow every person attending the chance at prizes all day long with the Grand Prize drawing on Saturday, February 3rd at the end of the Expo.

Package # 1

- 10'x8' booth
- 1/4 page ad in the 2018 Business Expo Supplement
- FREE "Invitation Ads"
- Logo and Name included in Powerpoint Displayed during Business Expo

YOUR INVESTMENT

\$350⁰⁰ and \$25⁰⁰ value prize

Package # 2

- 20'x8' booth
- 1/2 page ad in the 2018 Business Expo Supplement
- FREE "Invitation Ads"
- Logo and Name included in Powerpoint Displayed during Business Expo

YOUR INVESTMENT

\$550⁰⁰ and \$25⁰⁰ value prize

Check as many as you will need:

- One round table, or One long table, no charge Two chairs, no charge
 110 Electrical, no charge Extra Tables at \$10.00 each Poles (for banners)

Exhibitor responsible for extra tables they might need.

I understand that there is a \$100 cancellation charge and that I must supply a \$25.00 prize to be given away during the Expo. Prize must be turned in by 4 p.m. Friday, February 2nd. I may also have a drawing at my booth but I must bring a separate prize for this.

I will set-up and be ready for the show at 5:30 p.m., Friday, February 2nd. I will keep the booth open until 4 p.m. and promptly tear down by 6 p.m. on Saturday, February 3rd. I will provide insurance coverage for my booth area.

Your Business Name _____

Your Signature _____ Date _____

Ad Representative _____

Ad Manager _____